



Looking to kick-start
your next

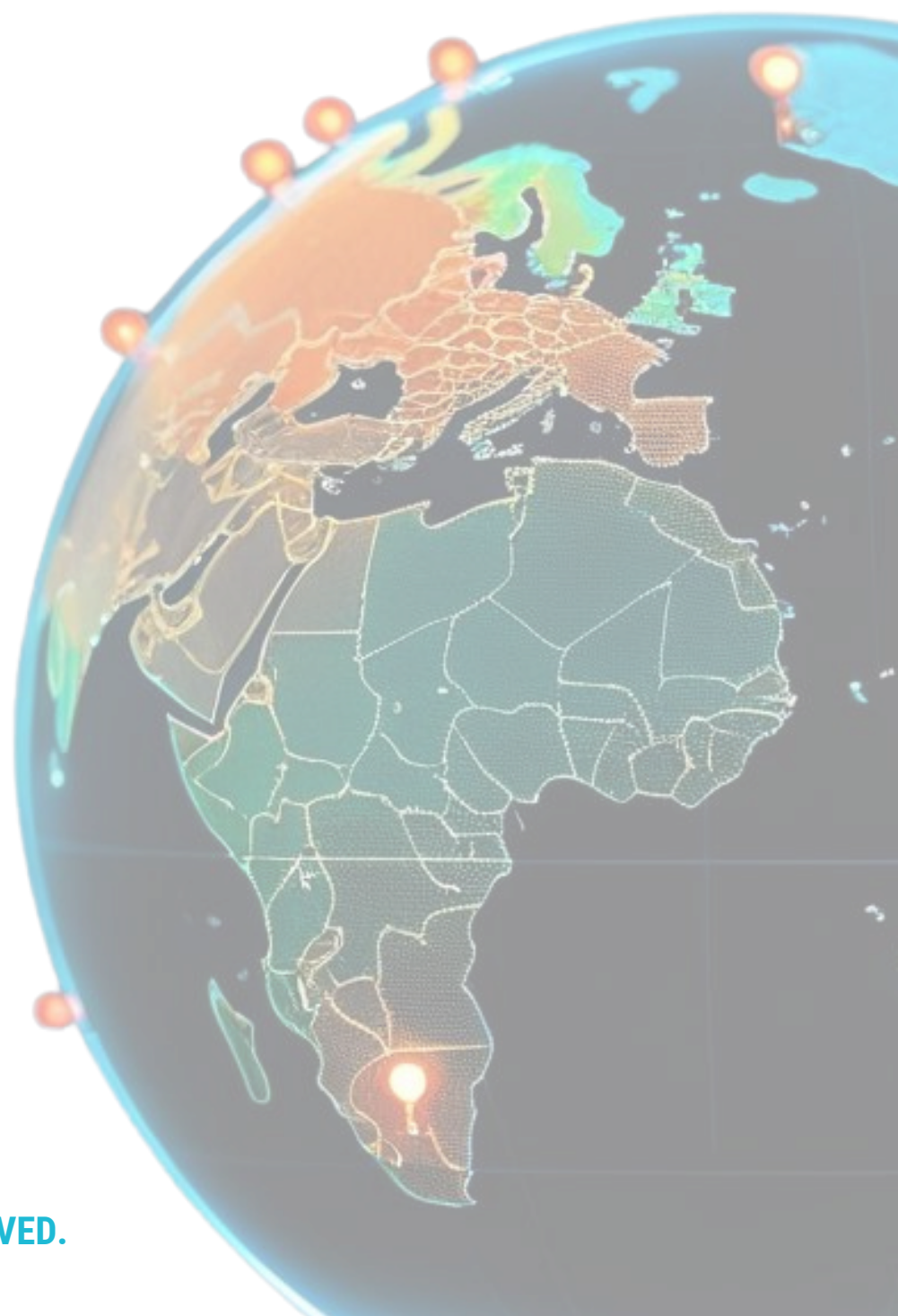
GROWTH CHAPTER IN 2026?

www.abovea.tech

Introduction



Headquartered in Singapore and supported by our strategic offices in Europe, aboveA is dedicated to delivering standards that exceed expectations. We leverage our dual presence in Asia and the West to provide comprehensive market entry, international marketing, business development, website promotion, and product services that work around the clock. At aboveA, our mission is in our name: [delivering results that are A grade above the rest](#), ensuring local expertise with a global perspective for every client we serve.



What we offer?



We're more than a simple marketing agency – we're your growth partner. At aboveA, we help growing businesses find smart, lasting success through creativity, strategy, and data.

SEO, e-com, UX/UI, targeted ads, conversion optimization and new product ideas - we bring all growth tools together. Need to test a new market or find more customers? Let's make it happen.

SEO

We can make your website get found on Google and turn visitors into convertible leads. Including auditing sites, fixing technical issues, researching keywords, improving pages/product descriptions, and creating a content plan that matches what people search for.

We also have experience in niche, "hard" industries, thanks to our polished team of experts.

- Technical SEO fixes
- Keyword research
- On-page optimization
- Content plan + briefs
- Tracking + reporting
- Google Trust Signals
- Website Revmap for better lead capture

Our work gives you a 2026 SEO approach built for commercial intent first. We focus on keywords that signal buying, not just browsing, so your pages attract decision-makers and turn search traffic into leads. Every update is tracked, tested, and improved to increase inquiries, calls, and qualified conversions.

What we offer?



Content Marketing

We offer content marketing that keeps your brand active and easy to trust. Our team will plan, write, design, and schedule social media posts that match your tone and goals. We turn your expertise into simple stories, reels, carousels, and updates that drive engagement and steady leads.

- Content strategy + monthly plan
- Social media management
- Copywriting + basic design
- Posting schedule + community replies
- Performance tracking + improvements

Branding

We build branding that makes your brand look clear, modern, and trustworthy. We shape message, visual style, and brand voice so people instantly understand what it does and why it's different. If needed, we can revamp your website to match the brand and help you find influencers to build trust faster.

- Brand strategy + positioning
- Messaging (taglines, key points)
- Visual direction (colors, style)
- Website revamp (optional)
- Influencer scouting + outreach

International Market Expansion

We can help you expand into new markets with a clear, low-risk plan. We research demand, competitors, and local search behavior, then adapt your positioning, SEO, and content for each region. You get localized pages, lead funnels, and a launch roadmap so you can enter faster and win customers sooner.

- Market research + validation
- Competitor and pricing scan
- Localization (message + content)
- International SEO + landing pages
- Go-to-market plan + lead generation setup

New Product/Business Development

We can turn a new product idea into something real and sellable. You get research, positioning, and a clear go-to-market plan, plus practical help building the digital marketing pieces you'll need to launch. We also consult in niche industries and specific marketing verticals, so you get advice that fits your space.

- Idea validation + market research
- Customer and competitor insights
- Positioning + messaging
- MVP launch plan + growth channels
- Funnels, tracking, and iteration support

What we offer?



Copywriting

We write clear, sales-focused copy that make people take action. From landing pages to ads and emails, we turn your offer into words that build trust and drive leads. We can keep your tone consistent, test key messages, and improve copy based on real performance.

- Website + landing page copy
- Ads copy (Google/Meta/LinkedIn)
- Email sequences + newsletters
- Product and service descriptions
- Message testing + conversion edits

Web development

We can build and improve websites that load fast, look modern, and convert visitors into leads. From landing pages to full site revamps, we handle design, development, and clean integrations. You get a site that's easy to manage, SEO-ready, and built to support marketing campaigns.

- Website builds and redesigns
- Landing pages for lead gen
- Speed + Core Web Vitals fixes
- CMS setup (WordPress/Webflow)
- Forms, tracking, and tool integrations





Founder-led Branding

We offer founders and business owners personal branding that positions them as a trusted voice in their industry. We shape their story, define topics, and create content that helps them show up on LinkedIn, podcasts, events, and media with confidence. The goal is clear: more credibility, better network access, and warmer leads.

- Personal brand strategy + positioning
- Founder story + key messages
- LinkedIn content plan + posts
- Speaking/podcast/media pitch support
- Profile polish + visual consistency

THANK YOU

for your time and attention!

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FAUSTAS NORVAISA
CEO

